



## Morison KSi features in Accountancy Age 2016 Survey

Morison KSi, the global association for quality, border-free business, has enjoyed excellent media coverage in the *Accountancy Age* "Top 40 Networks & Associations Survey 2016".

Morison KSi's CEO, Liza Robbins, was interviewed on the success of the Morison KSi merger and on trends in the profession. Liza's comments feature heavily throughout the survey's report.

The report focuses on the many challenges and opportunities faced by associations and networks. Mergers were a key topic in this year's survey and Liza shared her positive views on how a merger can bring many benefits.

*Liza Robbins said: "Together, we have really taken a quantum leap, no question. We now represent just over US\$1bn in fees, and one of our member firms recently told me that they were invited to tender for a piece of work simple because Morison KSi had reached the US\$1bn mark. It is a significant psychological barrier, and one that I might have underestimated."*

Forty associations and networks took part in the survey and only eight of those (including Morison KSi) were mentioned and/or interviewed in the survey. This demonstrates that Morison

KSi is already seen as an important voice in the association world.

To read the report and to view the ranking tables please go to:

[Accountancy Age Top 40 Networks & Associations Survey 2016](#)

Please note that the Accountancy Age survey, allows multidisciplinary associations to include their law firms members' figures in their submissions. Morison KSi does not include its affiliated law groups' figures in its submission.

Accountancy Age is a leading publication for accountants working in practice in the UK. Launched in 1969, Accountancy Age provides essential technical insight across a range of issues affecting the UK accounting profession.